

Finance and the Green Transition

Digital SFI Annual Meeting 2020



Thursday, 12 Nov 2020; 13:00 – 17:30h

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We thank our sponsoring partner:



Finance and the Green Transition

In the Paris Agreement of 2015, the international community set itself the goal of limiting the rise in global warming to 2°C by 2100. To reach this target, societies must rethink and transform the way they operate. For the finance industry, supporting this transformation and channeling capital to sustainable investments presents a unique opportunity. But the road to a decarbonized economy also has its pitfalls. The Digital SFI 2020 Annual Meeting will bring together top decision-makers in banking with leading academics to discuss the role of finance in the green transition.

The Annual Meeting of the Swiss Finance Institute (SFI) is one of the leading events in the Swiss financial community's calendar and an exclusive discussion platform. It brings together the finest minds in academia and key financial market players. The widely respected event enables practitioners and academics to exchange the knowledge and expertise that will keep Switzerland at the top in banking and finance.

Register now for the conference and join us in exchanging the knowledge and expertise that will keep Switzerland at the top in banking and finance.



For more information about the Digital Annual Meeting 2020, please use the QR code or visit www.sfi.ch/am2020.

Program

13:00 – 13:15 **Opening Remarks & Welcome**
Prof. François Degeorge, Managing Director and Senior Chair,
Swiss Finance Institute

13:15 – 14:00 **Keynote Presentation 1 (incl. Q&A)**
Mr. Urs Rohner, Chairman of the Board of Directors,
Credit Suisse Group AG

14:00 – 14:45 **Keynote Presentation 2 (incl. Q&A)**
Prof. George Serafeim, Charles M. Williams Professor of Business
Administration, Harvard Business School

14:45 – 15:15 **Break**

15:15 – 16:00 **Keynote Presentation 3 (incl. Q&A)**
Mr. Patrick Odier, Senior Managing Partner, Lombard Odier Group

16:00 – 16:15 **Break**

16:15 – 17:15 **Panel Discussion**

17:15 – 17:30 **Closing Remarks**
Dr. Romeo Cerutti, General Counsel, Credit Suisse Group AG
and Chairman of the SFI Foundation Board

17:30 onward **Virtual Aperitif**



The event will be moderated by Ms. Carolin Roth, CNBC.

Registration and Information



Attendance Fee

In light of the safety measures necessary in the current situation regarding COVID-19, this year's Annual Meeting will be held as an online live stream.

Due to these special circumstances, admission to this year's Digital SFI Annual Meeting is free of charge.

Registration

Please register at www.sfi.ch/am2020.

Contact

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Keynote Speakers' Profiles



Mr. Patrick Odier



Mr. Urs Rohner



Prof. George Serafeim

Mr. Patrick Odier

Patrick Odier has been Chairman of the Board of Directors of Bank Lombard Odier & Co Ltd. since January 1st, 2014, and he has been Senior Managing Partner of the Lombard Odier Group since July 1st, 2008.

He joined the Lombard Odier Group in 1982 and completed his training in Zurich, New York, and Montreal, before becoming a Managing Partner in 1986. He holds an economics degree from the University of Geneva and an MBA in finance from the University of Chicago.

Patrick Odier was Chairman of the Swiss Bankers Association from 2009 to 2016. He is member of the Board of *economiesuisse* (Swiss Business Federation). He is also a board member of several Swiss and international academic institutions and philanthropic organisations.

Mr. Urs Rohner

Urs Rohner has been Chairman of the Board of Directors of Credit Suisse Group AG since 2011. He was Vice-Chair of the Board from 2009 to 2011, after having served as a member of the Executive Board between 2004 and 2009 as Chief Operating Officer and Group General Counsel.

Prior to joining Credit Suisse, he was Chairman of the Executive Board and CEO of ProSiebenSat.1 Media AG, and before he was Partner at Lenz & Staehelin and an attorney with Sullivan & Cromwell.

Urs Rohner also sits on the Board of Directors of

GlaxoSmithKline plc. In addition, he serves as a member on the boards of various Swiss and international business associations.

Prof. George Serafeim

George Serafeim is the Charles M. Williams Professor of Business Administration at Harvard Business School. His research focuses on measuring, driving and communicating corporate performance and social impact. He has received multiple awards and recognitions, including the Kim B. Clark Fellowship on Responsible Leadership at Oxford University, for his research on corporate sustainability and the integration of environmental, social and governance (ESG) issues in investing. He has been recognized by *Barron's* as “one of the most influential people in ESG investing” and according to the *Financial Times* his research represents a turning point for companies and investment managers with regard to integrating ESG issues into business and investment strategies.

Speakers' Profiles



Dr. Romeo Cerutti

Dr. Romeo Cerutti

Romeo Cerutti has been the Chairman of the Swiss Finance Institute (SFI) Foundation Board since July 2017 and General Counsel and Member of the Executive Board at Credit Suisse Group AG and Credit Suisse AG since 2009. Prior to this, he held several senior management positions, including Global Co-Head of Compliance and General Counsel at the Private Banking division of Credit Suisse AG (2006–2009) and Partner of the Group Holding and Executive Vice President at Lombard Odier Darier Hentsch & Cie (1999–2006); he was also Attorney-at-Law at Homburger Rechtsanwälte in Zurich (1995–1999) and at Latham & Watkins in Los Angeles (1993–1995). Currently, he is a Member of the Board of Vifor Pharma Ltd. Dr. Cerutti studied Law at the University of Fribourg (lic. iur.) and holds a Master of Law (LL.M.) from the University of California School of Law and a Doctor of Law (Dr. iur.) from the University of Fribourg.



Prof. François Degeorge

Prof. François Degeorge

François Degeorge is Managing Director of Swiss Finance Institute, SFI Senior Chair, and Professor of Finance at the Università della Svizzera italiana (USI). He is a former Dean of the Faculty of Economics at USI and a former President of the European Finance Association. He has taught at HEC Paris, where he also served as Associate Dean for Research. He has been a visiting professor at the Tuck School of Business (Dartmouth), at Université Paris-Dauphine, and at the Saïd Business School (Oxford). Prof. Degeorge holds a PhD from Harvard University, where he was a Fulbright Scholar and an Arthur Sachs Scholar. He has received numerous teaching and research awards.

Swiss Finance Institute

Swiss Finance Institute (SFI) is the national center for fundamental research, doctoral training, knowledge exchange, and continuing education in the fields of banking and finance. SFI's mission is to grow knowledge capital for the Swiss financial marketplace.

Created in 2006 as a public-private partnership, SFI is a common initiative of the Swiss finance industry, six leading Swiss universities, and the Swiss Confederation.

We thank our sponsoring partner:



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