

Swiss Finance Institute Master Classes

The Modern Form of Continuing Education for the Financial Sector:
Researched—Focused—Interactive—Relevant



Knowledge Exchange Designed for Today's World



SFI has established itself as a global leader in financial research, and taken center stage in growing knowledge capital for the Swiss financial marketplace. As the pace of change in finance and banking increases, so too does the importance of financial knowledge. A deep understanding of this emerging financial landscape is key to the Swiss financial center's ability to compete globally.

With the objective of facilitating knowledge exchange, SFI Master Classes are designed to bring leading academic researchers and industry professionals together to explore the evolving challenges and opportunities facing finance practitioners today. Their interactive nature, their focus on relevant and timely topics, and the close collaboration they require between academics and industry experts distinguish

SFI Master Classes from the many available seminars and webinars. The modular nature of SFI Master Classes enables participants to explore topics flexibly, thus meeting their individual needs.

As a general principle, basic financial concepts are not covered in SFI Master Classes as it is expected that participants have a solid grounding in these elements. Leveraging our close relationship with the financial and banking industries, each SFI Master Class topic is developed by an SFI professor in close collaboration with industry experts. These co-leaders continuously adapt topics, often expanding their scope and range, ensuring that SFI Master Classes always meet the needs of a rapidly changing market.

We look forward to exchanging with you at an upcoming SFI Master Class.

Dr. Alain Krapl

Head Knowledge Exchange and Education, Member of the Management Board

The Essentials in a Nutshell



Focused learning units—Individual Master Classes are 3 to 4 hours long and take place online or in person. They are intensive learning units that require active participation and serve the needs of experienced participants from the banking and finance industries.



Interactivity and engagement—Interactive learning is at the heart of SFI Master Classes. Moving beyond conventional, one-way knowledge transfer, SFI Master Classes embrace knowledge exchange between co-leaders and participants through in-class group activities, engaging discussions, and on-site networking opportunities.



High quality exchange—Our eight Swiss partner universities form the academic foundation of SFI. Seasoned industry experts and top SFI professors develop, co-lead, and moderate Master Classes, resulting in a balanced combination of academic rigor and practical application.



Free course attendance—Employees of institutions affiliated with the Swiss Bankers Association (SBA) or of the Swiss Financial Market Supervisory Authority (FINMA) or the Swiss National Bank (SNB) can participate free of charge.



The SFI Master Classes at a Glance

Methodology

Today's fast-paced finance and banking environment involves rapidly evolving challenges and opportunities, and professionals need relevant, focused, flexible continuing education that provides a competitive edge. SFI Master Classes focus on analytical competencies that give finance practitioners a deeper, more complete understanding of industry developments and enable them to make that knowledge their own.

SFI provides continuing education opportunities in a variety of formats that meet the needs of today's finance professionals. These include both online events for increased flexibility and convenience and in-person events for accelerated learning through mutual knowledge exchange and networking opportunities.

Participants and admission

Each Master Class targets experienced specialists and leaders from the banking and finance industries. The profile for participants is:

- At least 10 years of relevant professional experience; management and leadership experience is considered a plus.
- Strong analytical skills.
- Capacity for in-depth, interdisciplinary thinking.
- A university background or corresponding professional qualifications.

Certification and SAQ

Each participation in a Master Class is confirmed by a certificate issued by the Swiss Finance Institute.

Master Classes are recognized as four-hour SAQ recertification measures. Corresponding certificates of attendance will be issued upon request.

Fees

Employees of institutions affiliated with the Swiss Bankers Association (SBA) or of the Swiss Financial Market Supervisory Authority (FINMA) or the Swiss National Bank (SNB) can participate free of charge.

About SFI Master Class Topics

The SFI Faculty ranks among the top 10 in the field of Banking and Finance worldwide.



Faculty members' cumulative extensive expertise in all fields relevant to banking and finance feeds into SFI Master Class topics, including

Financial Markets

- Central Banks and Monetary Policy
- Financial Crises
- Financial Forecasting
- Information and Market Efficiency
- International Financial Markets and Emerging Markets
- Systemic Risk and Regulation

Portfolio Management and Asset Classes

- Asset Pricing
- Behavioral Finance and Neurofinance
- Commodities
- Equities
- Fixed Income
- Foreign Exchange
- Options and Other Derivatives
- Personal Finance and Household Choices
- Portfolio Management
- Real Estate

Financial Institutions

- Banks
- Independent Asset Managers
- Institutional Investors and Funds
- Insurance
- Pension Funds
- Rating Agencies
- Venture Capital and Private Equity

Corporate Finance and Governance

- Bankruptcy and Liquidation
- Capital Budgeting and Investment Policy
- Corporate Governance and Managerial Compensation
- Financial Risk and Risk Management
- Financial Valuation
- Financing Policy and Capital Structure
- Mergers and Acquisitions

Frontier Topics

- Big Data and Fintech
- Operations Research and Decision Theory
- Sustainable Finance

Seize the unique opportunity to connect with outstanding academic and industry experts during our SFI Master Classes.

Contact Us



Nurture Knowledge—Cultivate Talent—Create Expertise

The most valuable asset of any industry is the expertise of its labor force. For Switzerland to maintain its position as a leading financial center, such expertise must continue to grow throughout the financial marketplace.

Contact us to foster your financial competence, access financial expertise, or stay up to date with the latest finance know-how.

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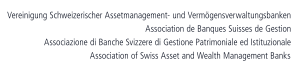
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Swiss Finance Institute

Our Founding Members

The Swiss Finance Institute (SFI) gratefully acknowledges the precious support of its founding members—the Swiss banking industry, the Swiss Confederation, and its Swiss partner universities. Without their support, the Swiss Finance Institute would not be able to fulfill its important mandate.



Our Partner Universities:



Swiss Finance Institute

With support from its founders—the Swiss banking industry, the Swiss Confederation, and leading Swiss universities—the Swiss Finance Institute (SFI) competitively promotes world-class research and teaching in banking and finance in Switzerland. By combining academic excellence with practical experience SFI contributes to the strengthening of the Swiss financial center.

This publication was printed on sustainable "Refutura" paper, which is certified with the "Blue Angel" label.

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